Re: Go Blue for AMR

Dear <<proposed supporting organization>>

The World Health Organization (WHO) has declared antimicrobial resistance (AMR) as one of the top 10 global health threats. Antibiotics and other antimicrobials have saved millions of lives over the past 100 years. Unfortunately, misuse and overuse of these medicines is driving resistance and some infections no longer respond to drugs. This could take a huge toll on human lives and livelihoods in the 21st century unless urgent action is taken by everyone, everywhere to preserve antimicrobials.

As a member of the Society of Infectious Diseases Pharmacists (SIDP), I am writing to ask you to please consider illuminating <<proposed building name>> in light blue on **Thursday, 24 November 2022** to mark the close of World Antimicrobial Awareness Week, which runs from 18-24 November.

By Going Blue, you’ll join the international color campaign launched by the Food and Agriculture Organization of the United Nations (FAO), the World Organisation for Animal Health (OIE), United Nations Environment Program (UNEP) and the World Health Organization (WHO) to help spread awareness about antimicrobial resistance.

Antimicrobial resistance occurs when bacteria, viruses, fungi, and parasites no longer respond to medicines. This makes common infections harder to treat and increases the risk of disease spread, severe illness and death. A person can get an infection that is resistant to treatment at any age, anywhere in the world. Many factors have accelerated the threat of AMR worldwide—including overuse and misuse of antibiotics in humans, livestock and agriculture.

AMR is already a leading cause of mortality and leads to over [1 million deaths across the world every year](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(21)02724-0/fulltext). Although millions of people are affected by antimicrobial resistant infections every year, few have heard of it. That’s why I hope that you will lend your support to Going Blue for AMR, joining monuments, community landmarks, organizational and company headquarters, and human and animal health facilities around the world. It would send a powerful message of leadership in this field if your organization can Go Blue as well.

Thank you for your consideration. If you require more information, please contact me or visit WHO’s WAAW Campaign page [here](https://www.who.int/campaigns/world-antimicrobial-awareness-week/2021) or SIDP’s AAW Campaign page [here](https://sidp.org/Antibiotic-Awareness-Week).

Yours sincerely,

<<your name here>>

Society of Infectious Diseases Pharmacist (SIDP) Member